



In partnership with **siderpark**
parking solutions

How Important is Convenient Parking to Employees?

Travelling to work is the most frequent reason for parking in the UK: outside London, 70 percent of people commute to work by car. The majority of people travelling to work by car use company car parks.

Providing employee parking can be a headache for employers, especially in cities.

It can be expensive, there are rarely enough spaces for all staff, and unsatisfactory provision can affect staff morale as well as productivity. Indeed, some reports say that more than 60% of UK office workers are stressed by workplace parking, especially when it makes them late or leads to tensions with colleagues.

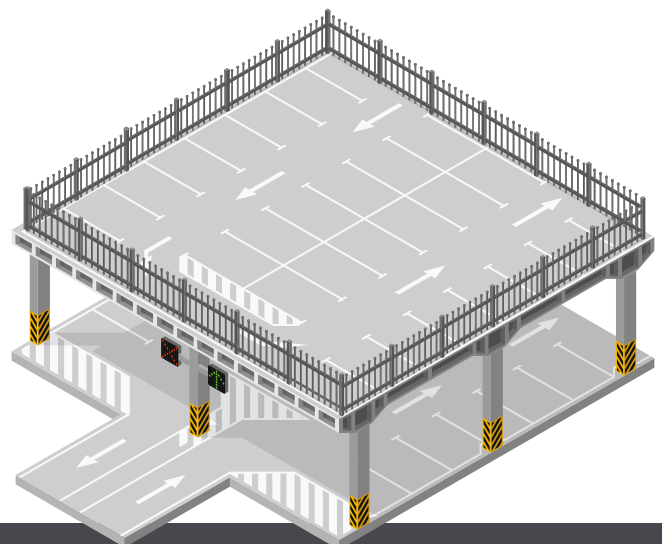
Indeed, 15% of office workers say they get in to work at least an hour early to ensure they get a parking space. Some say they are having to give up jobs because they can't find anywhere to park. And the chance to take a break from work by driving off for lunch is lost to 37% of workers because they are afraid of not being able to park when they return.

And staff who can't find spaces in the company car park often waste time and money cruising nearby streets for a space on the curb, which can be damaging to the company's relationship with local residents.

The availability of hassle-free parking can therefore be a major factor in someone's decision to take or stay on in a job. The Osborne Siderpark car park solution provides easy and flexible ways to make sure you have enough room for all of your staff parking needs.

The modular car parking system provides a rapidly built, fully automated car park, including automated entrance gates and ANPR systems if required for convenient, hassle-free parking.

As competition for talented workers increases, company parking can be seen as a smart bonus for staff and can help position firms as an attractive choice as a place to work, as convenience becomes an increasingly important factor in people's lives.



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